

Rep Order# 8888116 Ver# 3 Status Revised

Traffic Order# 67937

Printed: 11/05/2012 11:11 AM
Last Received: 11/05/2012 10:32 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KPYX-TV SALT LAKE CITY
Advertiser () CONCERNED WOMEN AMER
Product CONCERNED WOMEN AMER
Estimate# 2118
Buyer KAREN BENCKIN
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //2118
Flight Dates 10/29/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

IDB 1021 -PINVOICE.COM 9912736 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CANCEL SPOT SAT 5P ADD LN 23 AS MKG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	SA	5P-530P	NEWS	:30	\$500.00	11/03-11/03	0	0	0	\$0.00	
Buyline Comment: NEWS												
Sales Remark: V3 CANCEL												
V3 Comment Changed, Spots/week Changed												
	*23	M	5P-530P	NEWS	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
Buyline Comment: NEWS												
Sales Remark: V3 MKG FOR SAT 5P NEWS												
V3 Added												

---REPORT TOTALS---

Report Totals: 1 / \$500.00

---SALES MONTHLY TOTALS---

Nov 12: 64 / \$32,140.00
Sales Totals: 64 / \$32,140.00
Station Totals: 64 / \$32,140.00
Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---

Market Totals \$129,560

CABL	0%	KAGZ	0%	KJZZ	10%	KPNZ	0%	KSL	20%
KSTU	10%	KTVX	25%	KUCW	0%	KUPX	0%	KUTV	35%
NTVX	0%								

Books null
Demos RA35+